



# Beebot Pay

The AI-powered, end-to-end  
Accounts Receivable platform.

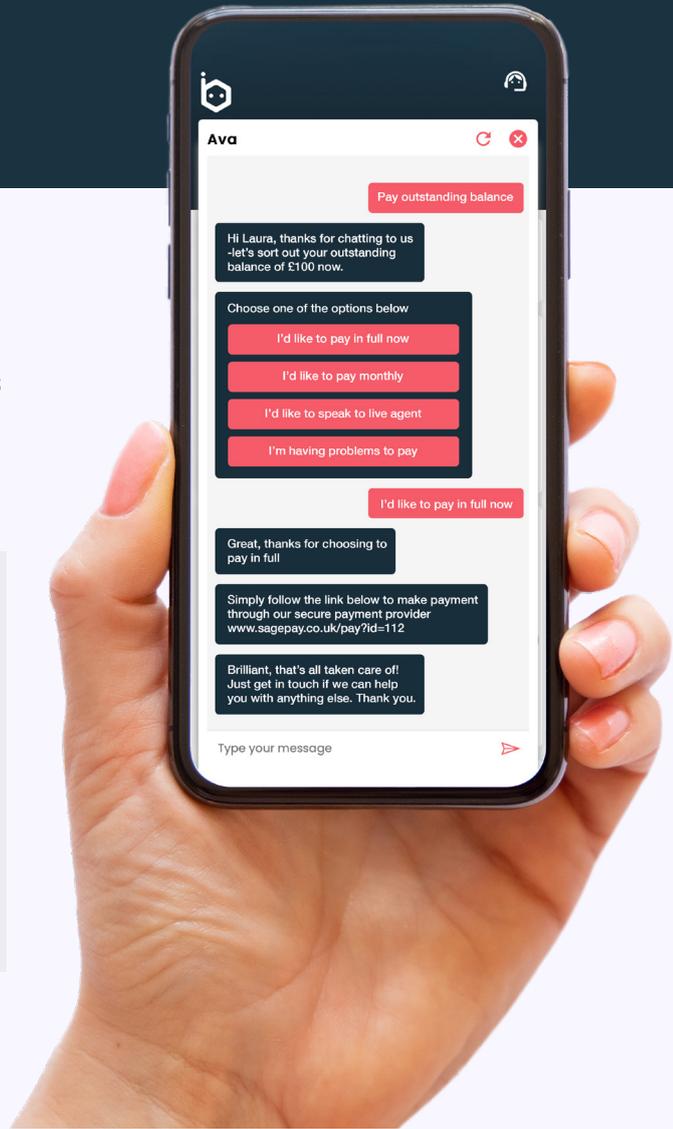
Beebot Pay is a 24/7 digital assistant that automates debt collection processes.

Using machine learning, Beebot Pay drives continuous improvement. It works in real-time, transforming finance processes.

**209%** increase in late payments since March 2020. (CPA)

**70%+** of workers say the biggest opportunity of automation is in reducing wasted time on repetitive work. (Smartsheet)

**59%+** YoY growth in businesses planning to use automation for Accounts. (IDC)



## Finance teams at UK businesses face a growing challenge...

Pandemic uncertainty, remote support and servicing have forced businesses to have to meet their customers digital-first needs.

Traditional Accounts Receivable processes are struggling because of challenges such as a siloed approach to managing invoicing, debt recovery and legal processes. Due to a lack of automation, visibility and analytics, Finance teams spend vast amounts of time and effort chasing outstanding invoices, which leads to lower productivity.

“As we enter a new wave of innovation, the digitization of information is an important technology trend that can be used to better equip small and medium-sized businesses (SMBs) and their employees to be more efficient. Accounts receivable (A/R) automation can unlock benefits for businesses and consumers and those SMBs adopting tech-driven solutions should be among the first to bounce back and shift the momentum toward economic recovery.”

Forbes March 2021.



# Our Solution



Faster payments and a better customer experience



Real-time notifications to staff and customers



Powerful real-time insights to the Accounts Receivable team

**Beebot Pay** is an end-to-end platform that automates Account Receivable processes to save businesses time, money and resource while improving their productivity, cash-flow and accounts received.

Beebot AI consists of 12 modules, curated to streamline and transform Accounts Receivable processes. Our Campaign Manager and Messenger modules allow you to create real-time customer campaigns and communications through multiple-channels such as SMS, email, Whatsapp and social; notify stakeholders, create automation workflows and choose from a library of templates.

Beebot Anywhere, our intelligent deployment system, means your bots can be accessed by customers through multiple devices and channels.

Beebot Pay offers advanced and flexible e-payment options to pay, part-pay or query invoices and these are

entirely customisable, increasing the likelihood of debt recovery. It also allows you to create a full audit trail and define exclusion rules. Put simply, your campaign bots can be customised fully to your needs.

Beebot Pay's advanced analytics offer easy to navigate real-time reporting and insights, to identify even more ways to continue to maximise improvements to your bottom line.

Beebot acts as your Finance Department's digital assistant, freeing up your team for more effective work, improving their lives and boosting your business.

## Benefits:

- Significantly enhances your Accounts Receivable Manager's working life.
- Reduces invoice disputes through automated communications.
- Minimises write-offs through efficient and early debt collection.
- Increases productivity, enabling staff to focus on value added tasks and customer relationships.
- Integrates easily with zero stress - we provide the set-up and manage your service.
- Improves your DSOs (Days Sales Outstanding) which, in turn, improves cash-flow.
- Reduces operating costs through more effective use of your resources.
- Identifies credit risks and enhanced business insights through real-time analytics real-time chat support.
- Delivers a better customer experience with digital multi-channel debt recovery communications and payment options.

## Mobile App Experience:



Beebot AI is a mobile app which can be launched from the home screen of your mobile. Feature rich providing an engaging communication experience to your mobile anytime. A 24/7 on-demand sales and marketing assistant for your customers:

- One Code base.
- Quick and easy to install.
- A consistent user experience across any device.
- Enable push notifications like a native app.
- All the benefits of a native app but with low overheads.

# Modules

**Beebot Pay** comes with an array of modules you can use to shape and enhance your service to improve Accounts Receivable processes.



## Automation

Automate your Accounts Receivable processes end-to-end and create bespoke rules.



## Smart Answers

Integrate your knowledge base and content, use conversational real-time chat to answer queries on demand.



## Bot Creator

Create Bots from our range of templates in seconds and brand them to your organisation.



## Polls & Surveys

Create simple but effective surveys and polls using real-time chat to get instant feedback on satisfaction.



## Campaign Manager

Use Campaign Manager to create and execute innovative campaigns to different audiences.



## Live Agent

Whenever necessary, connect customers easily with your human agents.



## Campaign Messenger

Multi-channel messaging tool (Email, SMS, Social and Whatsapp).



## Analytics

Visualize your Accounts Receivable process and Bot activity metrics to optimize cash-flow.



## Bot Manager

Easily change and manage all your bots' functionality in one place.



## Integrations

Connect your finance systems to enable real time customer notifications and analytics.



## Mobile App

Beebot is a mobile app which can be launched from the home screen of your mobile.



## Interface

Unique Bot Interface that's available 24/7 with an integrated chatbot.

## Optimisation Analytics

Our advanced analytics provides in-depth insight into bot performance, workflow processes and optimisation. You can check real-time DSO, invoice open rate, bot open rate, cash collection and bot collection rate so you can improve your Accounts Receivable performance.



# Integration

Beebot Pay integrates with key Accounts Receivable software such as:

## Accountancy Systems



sage Business Cloud

## Payment Systems

stripe

GO CARDLESS

Opayo

# Implementation

Hypercare, our managed service gives our customers access to a dedicated, experienced team who will configure and manage all aspects of the Beebot Pay platform.

Automate your Accounts Receivable processes end-to-end and create bespoke rules.



Discover more today

Visit [beebotai.com](http://beebotai.com)

Call us on 0161 823 1000

or email [sales@beebotai.com](mailto:sales@beebotai.com)